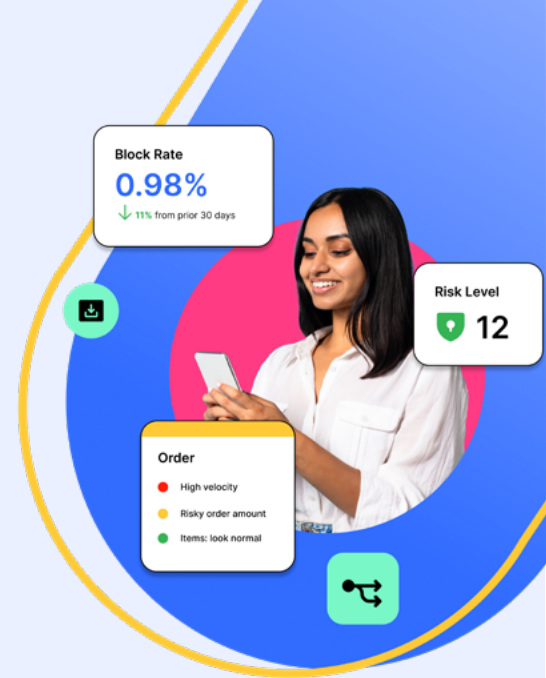




AI-Powered Fraud Protection for *INTERNET + SOFTWARE*

Internet and software leaders rely on Sift's AI-powered platform to protect their revenue while delivering seamless customer experiences. From safeguarding subscriptions to defending digital content and in-app purchases, Sift helps businesses reduce friction and stop sophisticated fraud attacks that gut growth.



Where Fearless Growth Meets Instant Gratification

Risk exists at every step of the digital journey. Whether during account creation, transactions, or managing disputes, our unmatched data consortium and diverse insights unlock revenue growth by reducing friction, unifying critical data, and automating fraud operations.



Fuel Growth with Better User Experiences

Secure more transactions with pinpoint accuracy and dynamic friction, retaining loyal customers in real time.



Stop Fraud and Build Trust in Milliseconds

Retain revenue by preventing fraud with instant detection and risk decisioning at every stage of the user journey.



Stay Lean While Scaling Fraud Operations

Leverage AI-powered automation and tailored rulesets to scale fraud prevention even with limited resources.

Trusted by the World's Top Internet & Software Brands

Sift is the AI-powered fraud platform securing digital trust for leading global businesses. Our deep investments in machine learning and user identity, a data network scoring 1 trillion events per year, and a commitment to long-term customer success empower more than 700 customers to grow fearlessly. Brands including DoorDash, Yelp, and Poshmark rely on Sift to unlock growth and deliver seamless consumer experiences. Visit us at sift.com and follow us on LinkedIn at [/getsift](https://www.linkedin.com/company/sift).



[Schedule a demo today](#) or reach out to sales@sift.com to discover how Sift transforms risk management into rapid growth.