



Payment Protection | Fintech

AI-Powered Fraud Protection for **FINTECH**

Fintech leads the digital charge when it comes to rapid revenue growth—making the industry a key target for fraudsters hellbent on exploiting consumers, alternative payments, and stored value. Sift’s AI-Powered platform accelerates and protects the user experience for the world’s top fintech companies, securing billions of dollars globally across every sub-vertical.



Flexible Financial Services, Radically Reduced Risk

From sign-up to transaction to transfer, risk exists at every step of the user journey. Successful fintech companies need end-to-end fraud prevention that fuels secure growth with user-level insights from our global network, along with deep support from in-house experts and peers fighting the same battle.



Detect and Dismiss Born-Bad Accounts

Proactively prevent fake account creation from any origin, including automated bots and highly coordinated fraud rings.



Secure Every Transaction

Stop unauthorized deposits, transfers, and withdrawals in real time to protect your bottom line and your customers.



Proactively Protect User Accounts

Safeguard users against account takeover attacks by automatically flagging risky events for additional levels of verification.



Improve Conversion and Engagement

Onboard new users quickly, reduce friction, and unlock special features for trusted users without compromising security.

Trusted by the World’s Leading Fintech Companies

Sift is the AI-powered fraud platform securing digital trust for leading global businesses. Our deep investments in machine learning and user identity, a data network scoring 1 trillion events per year, and a commitment to long-term customer success empower more than 700 customers to grow fearlessly. Brands including DoorDash, Yelp, and Poshmark rely on Sift to unlock growth and deliver seamless consumer experiences. Visit us at sift.com and follow us on LinkedIn at [/getsift](https://www.linkedin.com/company/sift).



Schedule a demo to see Sift in action or reach out to us at sales@sift.com.