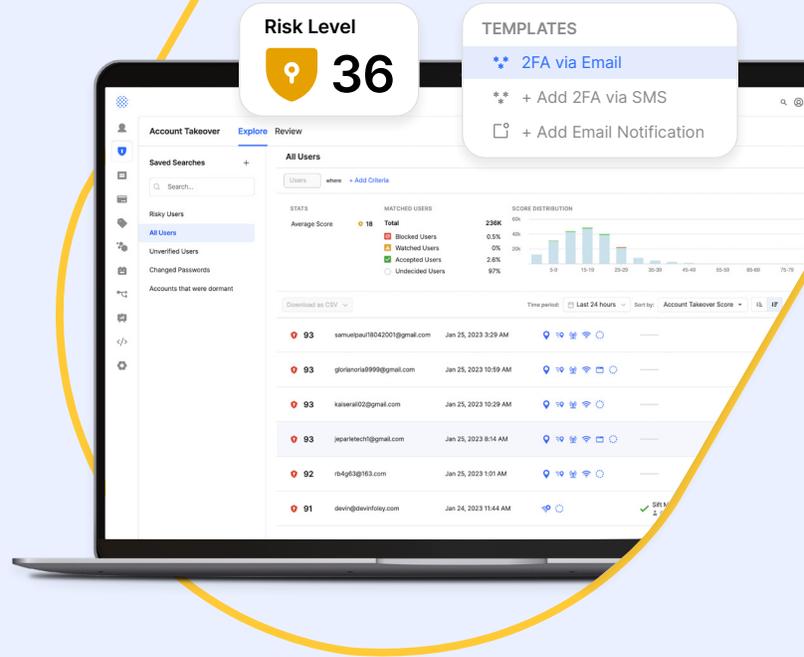




Account Defense

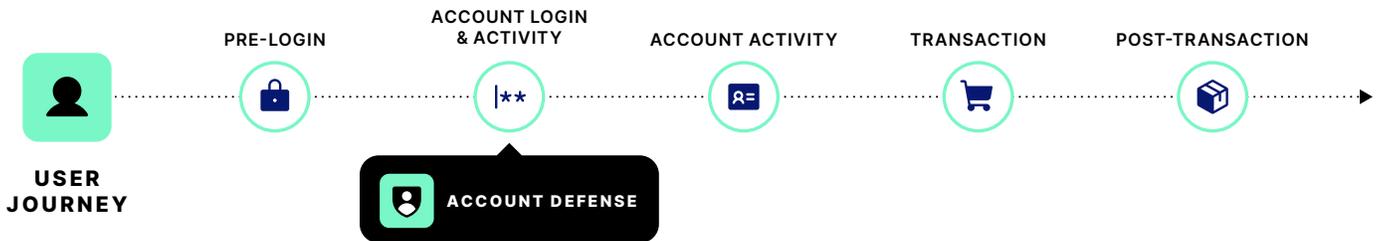
Stop Account Takeover & Unlock REVENUE.

Unify fragmented operations and stop account takeover with Account Defense from Sift. Connect insights, automate cross-team workflows, and eliminate data gaps with one intuitive platform — so you can confidently protect users and your bottom line.



DETECT + BLOCK

account fraud with real-time risk assessments and built-in step-up challenges.



Unify Operations & Close Data Gaps

Augment existing CIAM through low-code integrations, and strengthen identity management investments across the entire tech stack.

40+

Partners

Fine-tune Friction & Decisioning

Sustain growth at scale and drive higher acceptance rates with more precise, identity-centric insights and control.

1T

User-level Events

“ When our anti-fraud rules rejected too many legitimate transactions, we engaged with Sift to reduce that number of false positives and stay ahead of real fraudsters.

Wayan Tresna Perdana, Sr. Product Manager | User Platform, Traveloka

Tap Into the Platform Effect

POWERFUL

The Sift console is an intuitive and powerful tool for deep-dive investigations, rapid decision-making, and workflow management. Easily generate reports and dashboards that provide a complete view of business health.

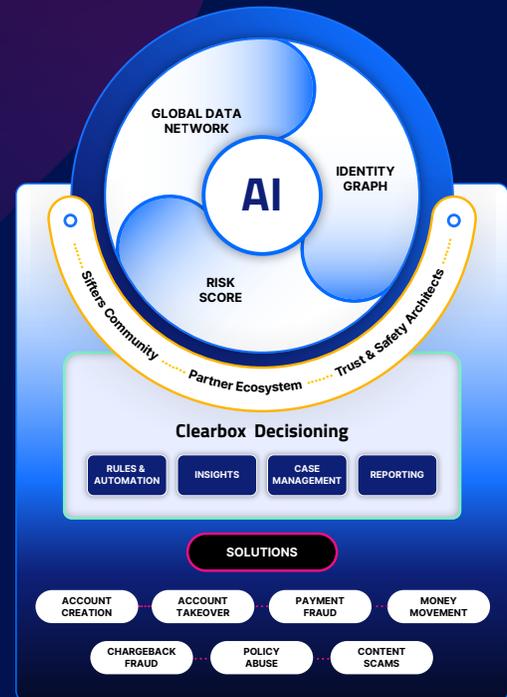
FLEXIBLE

Automatically and proactively block fraud in real time using industry-leading decision models and data-driven rulesets. Connect multiple data sources and customize intelligent models to serve your unique needs with just a few clicks—no code required.

SMART

Sift customers have access to global and bespoke machine-learning models tuned to their specific fraud patterns. Both are powered by insights from Sift's global data network, improving accuracy by 40%.

The Sift Platform



Get an Edge in the Fraud Fight

Reach out to sales@sift.com or take our [Digital Trust & Safety Assessment](#).



Patreon trusts Sift. If Sift gives us a score of 90, we know that that's fraud—there's no need to double check. Our error rate is as close to zero as it can get.

Maritza Dominguez, Trust & Safety at Patreon

