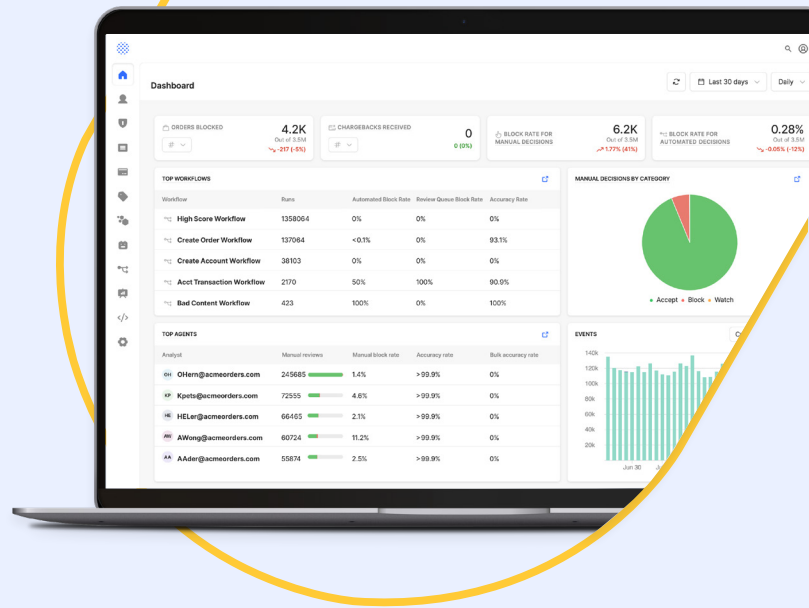




The Sift Platform

Grow FEARLESSLY on your terms

Fraud is an opportunity to win. Fuel secure growth at scale with AI-powered insights and decisioning.

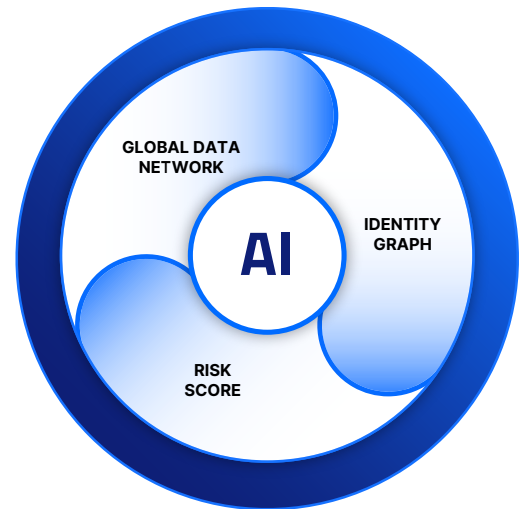


Own the Risk-Revenue Equation

Sift's AI-powered fraud platform empowers businesses to **improve fraud detection accuracy by 40%** through deep, user-level insights and diversified global data.

With Sift, fraud teams do more with more data. Our tenured global network and patented risk decisioning tools deliver:

- Unmatched depth of insight, combined with advanced automation capabilities
- Access to a worldwide community of fraud and product experts that add professional perspective and support
- Robust, low-to-no code third-party and partner integrations, along with developer-friendly tools



3 Key Pillars Of Sift's AI/ML Fraud Prevention Model



Global Data Network of 1T Annual Events

Leverage the most **comprehensive fraud intelligence network** to quickly and proactively identify risk.

Processing over 1 trillion events per year, Sift's **AI-powered global and custom risk scores** improve fraud detection rates by 40%.



Dynamic Automation and Scoring

Automatically prevent fraud and streamline trusted customer interactions with **easily customizable automation**.

Shrink manual review times by 50% using **guided investigation tools** and **embedded case management** capabilities while also improving ML models.



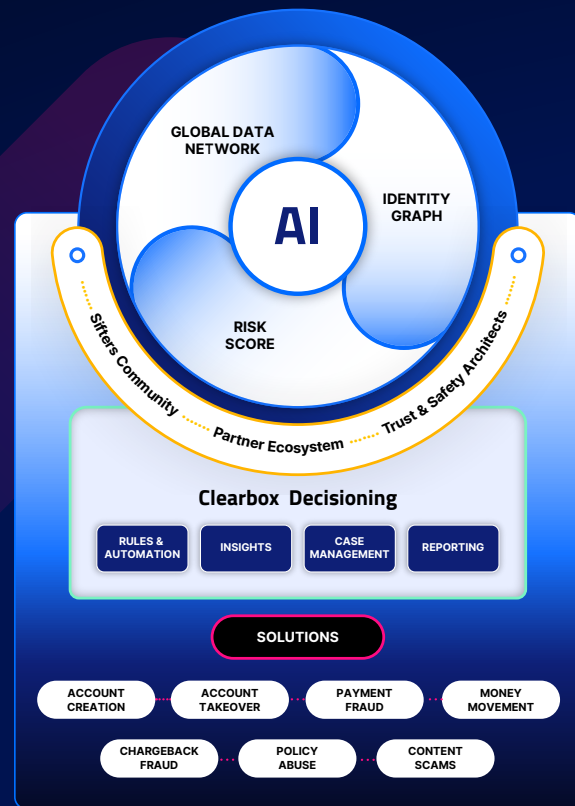
Actionable, Identity-Level Insights

Lead business initiatives and cross-department collaboration with **out-of-the-box reports and custom dashboards**.

Fine-tune fraud strategies and best practices with **fast-cycle testing** and input from Sift's **trust and safety ecosystem** and exclusive community of industry experts and peers.

The Sift Platform

Sift solutions address use cases and pain points across industries. From login to dispute, we protect companies and consumers from fake accounts, ATO, payment fraud, policy abuse, spam, scams, and high-velocity threats.



Get an edge in the fraud fight
Reach out to sales@sift.com



We've been able to keep our team very lean, very hyper-focused, and capable of managing fraud, even as we scale the company.

Mike Wilkins, Director of Trust & Safety, Turo

