



Payment Protection

# Stop fraud. Jumpstart **GROWTH.**

Fight back against with Payment Protection from Sift. Reduce losses, automate operations, and unlock growth with an intuitive platform that proactively stops payment abuse at the source.

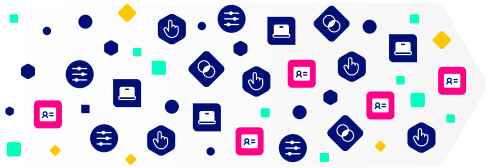


## A fraud attack doesn't have to be a fire drill

Lock-out fraudsters

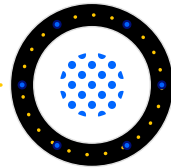
**72 BILLION**

monthly transactions make fraud pattern detection instant.



More data

+



Smarter processing

=

**70%** lower chargeback rates vs. industry average

Superior results

### Enable analysts

Put Sift on the frontlines with automated decisioning customized for your business.

**60%**

fewer manual reviews

### Unblock customers

Approve more transactions with confidence and boost your bottom line.

**55%**

lower block rates vs. industry average



As soon as we turned Sift on, we saw fraud being caught and our chargeback rate dropped dramatically.

John Page, Merchant Processing Director

# Tap into the platform effect

## POWERFUL

The Sift console is an intuitive and powerful tool for deep-dive investigations, rapid decision-making, and workflow management. Easily generate reports and dashboards that provide a complete view of business health.

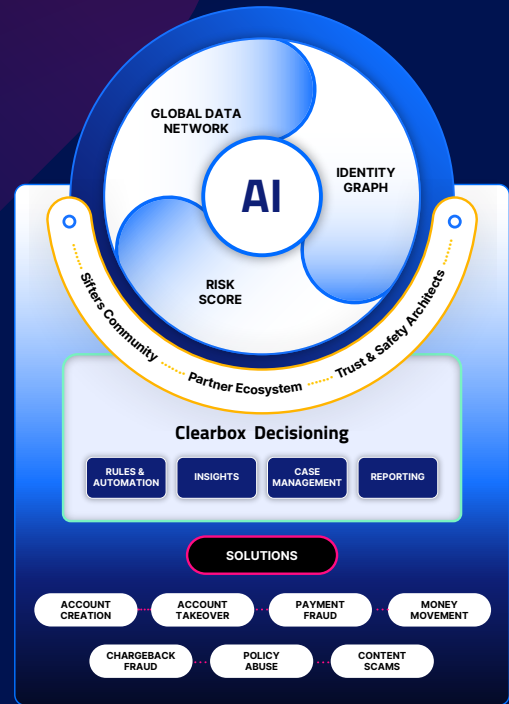
## FLEXIBLE

Automatically and proactively block fraud in real time using industry-leading decision models and data-driven rulesets. Connect multiple data sources and customize intelligent models to serve your unique needs with just a few clicks—no code required.

## SMART

Sift customers have access to global and bespoke machine-learning models tuned to their specific fraud patterns. Both are powered by insights from Sift’s global data network, improving accuracy by 40%.

## The Sift Platform



## Get an edge in the fraud fight

Reach out to [sales@sift.com](mailto:sales@sift.com) or take our [Digital Trust & Safety Assessment](#).



Sift makes it easy to implement fraud controls and does the work of dozens of analysts.

Joe Lawrance, Director of Operations, TapTap Send

