

Deliver more to your customers through the Sift Partner Program

Sift makes it easy to enhance and extend the value you bring your customers. Discover more opportunities to grow revenue and enter new markets as a referral, resale, services, or technology partner.



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Faster time-to-value and a robust network of support

The Sift Partner Program connects businesses across industries with the tools and training they need to provide fraud-fighting and revenue-generating technology to their customers. Our unified program supports a variety of business models, and establishes a trusted value exchange to foster engagement, build community, and fuel adoption.



Expertise & enablement

Our unified program accommodates your business. Access our Partner Portal and always-on Sifters customer community, where you can engage directly with fellow partners, customers, and product experts.



Product tools & testing

Easily navigate deal registration, leverage Sift's demo and sandbox environments, and get product, technical, marketing, and sales support, along with access to the Sift Partner Marketing Center.



Training & certification

Onboard and pursue selling or referral opportunities quickly and at scale with resources from our Partner Success Center, Partner Training Center, and multiple chances to earn Sift certification badges.

Checkout.com

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Our customers have a clear need for a solution that allows them to scale their risk decisioning efforts, and they naturally seek our counsel on the best path forward. Working with Sift has been a fluid and straightforward process. The fraud decisioning capabilities found in the platform—in combination with our own—have allowed us to provide more sophisticated, end-to-end payments and commerce journeys to our merchants.

Gabriel Le Roux, Co-founder of Primer

Contact partnerships@sift.com for more information.



Join forces with the leader in Digital Trust & Safety

Sift empowers digital disruptors to Fortune 500 companies to unlock new revenue without risk. Sift dynamically prevents fraud and abuse through industry-leading technology and expertise, an unrivaled global data network of one trillion (1T) events per year, and a commitment to long-term customer partnerships. Global brands such as DoorDash, Poshmark, and Twitter rely on Sift to gain a competitive advantage in their markets.

Visit us at sift.com, and follow us on LinkedIn.











